

## Design Prize for FUN FACTORY toys B BALLS and AMORINO!

With the anal balls B BALLS and the MiniVIBRATOR AMORINO, two toys by the Bremen sex toy manufacturer FUN FACTORY received the renowned GOOD DESIGN Award from the Chicago Athenaeum: Museum of Architecture and Design in cooperation with the European Centre for Architecture, Art, Design and Urban Studies.

Bremen, March 2015. Not only beauty but also functionality and intuitive operation make a perfect design, and these are united in a particularly attractive way in both of these award-winning toys from FUN FACTORY. Once again the Chicago Athenaeum recognizes the innovative power and design of the Bremen company. In the last year, seven other toys from FUN FACTORY were awarded with the coveted prize.



B BALLS

The **B BALLS** hide vibrating balls, which go into motion at the slightest movement, delivering especially passionate sensations – and all without any electric power! The anal plug is also so ergonomically well designed that it can also be worn beneath clothes and is suitable for both men and women.

The neon yellow silicone band on the MiniVIBRATOR **AMORINO** represents a simple but absolutely effective innovation for vibrators. The stimulation band allows for considerably more uses of the battery-operated vibrator, for example as a lay on vibrator or when stimulating inside and outside simultaneously. The band can be crossed several times or taken off – so the possibilities to experiment are endless.

Since its founding of FUN FACTORY has stood for exceptional and innovative design. In keeping with this, the FUN FACTORY toy DELIGHT, was the first sex toy ever to be awarded a design prize. And even star designers like New Yorker Karim Rashid or Boris Hoppek have designed toys for FUN FACTORY.



AMORINO



The Good Design Award is one of the most renowned design awards for exceptional product design worldwide and has been handed out by the Chicago Athenaeum: Museum of Architecture and Design since the 1950s.

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**About FUN FACTORY:**

FUN FACTORY, one of Europe's largest manufacturers of aesthetic and stylish love toys, has its headquarters in Bremen, Germany. From the first sketch, to the design and the technical implementation right up to completion of the toy – the trends and latest hits in the industry are and remain “Made in Germany” and come directly from this Hanseatic city. It was here that FUN FACTORY was founded in 1996 by Dirk Bauer and Michael Pahl. In 2003, the first subsidiary of FUN FACTORY opened in the USA and in 2013 a branch in Spain. Today the company has over 120 employees and makes customers from all over the world happy with its products.

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