

On March 8th it's the 103rd International Women's Day!

Small, big, loud or even a little quiet – women are a thrilling variety, desirable and intelligent. It is often forgotten that over the last century they have had to fight to be equal citizens in society. Every woman should use International Women's Day to review if there are areas in their lives they would like to influence even more effectively.

Bremen, March 2014 – In March 1911, for the first time women's rights activists in Europe and the USA joined to fight for women's voting rights, equality and self-determination. Generations of hard-working feminists have followed these role models over the years and made strides for the rights and freedom of women - yet unfortunately their accomplishments are often forgotten and many women don't understand the importance of International Women's Day. They should take a leaf from the book of those women who fought heart and soul for women's rights.

Her own woman – at least that's what's said today. An open attitude to feminine sexuality in a partnership and also to solo sex should no longer be taboo for women. Yet even among emancipated women the greatest wish expressed everyday is for a balanced and satisfying love life. Not every woman knows her body and erogenous zones very well. Often women wait for their partner to know what's best, and often this leads to frustration and unfulfilled wishes, and in many partnerships then to an unbalanced love life or even sexual frustration.

Solo sex means: discover your own desire!

The surest way to reach sexual heights with a partner is to first discover yourself and get to know your own hot spots. Every woman should feel comfortable exploring her own desires and not be shy about regularly pampering herself, all the while discovering plentifully and exactly her pleasures. Only those who understand their own bodies can draw their partner's attention to how and where foreplay and love play works best and most effectively.

Fantasies know no bounds when it comes to experimenting and discovering. Using stylish sex toys can introduce an exciting variety which can then be implemented with a partner.

Women can go on passion discovery tours with handy MiniVIBRATORS from FUN FACTORY. Whether small or hefty, battery-operated or rechargeable – here you'll find the right toy for every taste. With fresh colors and stylish designs, all the models with long-lasting motors open the door to plentiful experimentation and discovery.

The extra tip for women from FUN FACTORY

A strong and well-trained pelvic floor musculature can really work wonders when a woman has difficulties climaxing. A trained pelvic floor increases feelings of arousal because the muscles have better circulation and speed up the way to climax. Using vaginal balls like SMARTBALLS to get muscles in shape is playfully easy. Just after the first few training sessions both SHE and HE will feel the difference!



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About FUN FACTORY:

FUN FACTORY, one of Europe's largest manufacturers of aesthetic and stylish love toys, has its headquarters in Bremen, Germany. From the first sketch, to the design and the technical implementation right up to completion of the toy – the trends and latest hits in the industry are and remain “Made in Germany” and come directly from this Hanseatic city. It was here that FUN FACTORY was founded in 1996 by Dirk Bauer and Michael Pahl. In 2003, the first subsidiary of FUN FACTORY opened in the USA and in 2013 a branch in Spain. Today the company has over 120 employees and makes customers from all over the world happy with its products.

Press contact:

Kristy Stahlberg
Head of Corporate Communications
FUN FACTORY GmbH
Am Hohentorshafen 17-19
28197 Bremen
Tel: +49 (0) 421 / 52076 - 119
Fax : +49 (0) 421 / 52076 - 290
Kristy.stahlberg@funfactory.com

Tanja Ackermann / Nadine Winkelhaus
Pressebüro FUN FACTORY
c/o Ketchum Pleon GmbH
Windmühlstraße 1
60329 Frankfurt
Tel: +49 (0) 69 / 24286 - 152
Fax: +49 (0) 69 / 24286 - 250
pressebuero-funfactory@ketchumpleon.com