

GERMAN DESIGN AWARD 2015 for FUN FACTORY toys

Exactly seven FUN FACTORY toys were nominated by the jury of the GERMAN DESIGN AWARD, and two pulsators, the STRONIC EINS and STRONIC ZWEI were able to capture the coveted Design Prize. A total of five vibrators were “nominees” garnering recognition for exceptional product design.

Bremen, October 2014. The pulsators STRONIC EINS, STRONIC ZWEI and the MiniVIBRATORS PEARLY, FLORA, DOLLY BI, SEMILINO and AMORINO convinced the judges with their stylish design and functionality and may now bask in the distinction of being decorated with “special mention” or “nominee” for the GERMAN DESIGN AWARD.

The jury awarded the world’s first pulsator, the STRONIC EINS, with yet another prize. The STRONIC EINS was already recently awarded with GOOD DESIGN AWARD from the Chicago Athenaeum. The sex toy from the Bremen manufacturer stood out with its unique motor, which with astounding authenticity imitates the thrusts movements of natural intercourse. Now it is once again being crowned for its sleek design. The STRONIC ZWEI, designed for anal use and STRONIC EINS’s slightly younger brother, was also given an award.

For appealing good looks and clever design, the five MiniVIBRATORS from the DeluxeVIBES series were also nominated. PEARLY, FLORA, DOLLY BI, SEMILINO and AMORINO all won over the jury with well-thought-out design, exciting colors and unique functionality. And also the completely re-designed control unit on the MiniVIBRATORS with its quick-off function, key lock and a charging stand indicator convinced the council for product design to award all five toys as nominees.

In 2008, FUN FACTORY was the first sex toy manufacturer ever to be awarded a design prize for the s-shaped DELIGHT. Since then, over 21 different toys have been recognized with 64 nominations and awards.



In 2015, FUN FACTORY once again has new designs “Made in Germany” in the pipeline, which as always will revolutionize not only the sex toy market with appealing functional shapes, powerful technology and modern colors, but also give new pleasure to design lovers.

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High-resolution images available on request.

About FUN FACTORY:

FUN FACTORY, one of Europe's largest manufacturers of aesthetic and stylish love toys, has its headquarters in Bremen, Germany. From the first sketch, to the design and the technical implementation right up to completion of the toy – the trends and latest hits in the industry are and remain “Made in Germany” and come directly from this Hanseatic city. It was here that FUN FACTORY was founded in 1996 by Dirk Bauer and Michael Pahl. In 2003, the first subsidiary of FUN FACTORY opened in the USA and in 2013 a branch in Spain. Today the company has over 120 employees and makes customers from all over the world happy with its products.

Press contact:

Kristy Stahlberg
Head of Corporate Communications
FUN FACTORY GmbH
Am Hohentorshafen 17-19
28197 Bremen
Tel: +49 (0) 421 / 52076 - 119
Fax : +49 (0) 421 / 52076 - 290
Kristy.stahlberg@funfactory.com

Tanja Ackermann
Pressebüro FUN FACTORY
c/o Ketchum Pleon GmbH
Windmühlstraße 1
60329 Frankfurt
Tel: +49 (0) 69 / 24286 - 152
Fax: +49 (0) 69 / 24286 - 250
pressebuero-funfactory@ketchumpleon.com