

Press Release

NEW: MOODY & LADY Bi – FUN FACTORY kicks off 2016 with two new toys.

New Year's Resolution: Hotspot surfing – with two brand new toys!

The best remedy against the New Year's blues? Not one, but two innovative new toys from the FUN FACTORY. Whether naughty or nice, alone or with a partner, A-, G- or P-spot – the new vibrators MOODY and LADY Bi will guarantee you hours of endless surfing of a special kind and help you find your hotspot for eye-popping bedroom fireworks the whole year round.

Bremen, January 2016 – Whatever your gender, whether alone or with a partner or looking for G-spot or prostate stimulation – the innovative Vibrator MOODY has it all to suit your every mood and desire.

The flexible shaft with FlexiFUN Technology, the textured toy base, perfect curves and powerful vibrations combine to give you whatever you're in the mood for, whenever you want it.

In contrast, the secret of our innovative hit number two – the dual action vibrator LADY Bi – lies in its long, firm shaft. Reaching the A-spot (an area close to the cervix) with its gently curved body, LADY Bi gets you wetter, more intense orgasms. In short, these two new toys, hand crafted in Germany, are sure to find all your hotspots, making 2016 definitely a Happy New Year!

With six different vibration speeds and patterns, and the rippled texture of the flexible shaft, MOODY provides intense stimulation, no matter what your position or movement. The curved tip hits the spot, whether it's the G-spot or P-spot you're looking for. The textured base keeps MOODY in place, also guaranteeing that the nerve endings at the vaginal opening or butthole get some extra love. Even when your hands are slippery with lube, holding grip is easy, thanks to the LOOP handle.





LADY Bi, on the other hand, scores not only in length, but with her dual action technology. The two quiet, powerful motors in the shaft and extension each offer six different rhythms and intensities, and can be used separately. The firm, yet flexible shaft carries the vibrations from the base to the tip, whilst the powerful outer extension tends to the clitoris at your desired setting.

Easy to clean, both toys are made from hypoallergenic medical grade silicone. The LOOP handle ensures no fuss during play with three intuitive raised button controls. Press the red FUN button to stop and start both toys. Find the right intensity and rhythm for you using the remaining two buttons on the LOOP handle, or in the case of LADY Bi, control each motor with each button. Best of all – save your favorite setting at the touch of a button.

MOODY is now available in three colors: Anthracite, Candy Violet and Candy Orange. LADY Bi comes in your choice of Violet, Ultramarine or India red.

Reprint free of charge. Please send a receipt.

High-resolution images, as well as a MOODY and/or LADY Bi sample, are available on request.

About the FUN FACTORY GmbH:

FUN FACTORY, one of Europe's largest manufacturers of aesthetic and stylish silicone love toys, has its headquarters along the riverbanks of the Weser in Bremen, Germany. From the first sketch, to the design, technical implementation and completion of the toy – the trends and latest hits of the industry are and remain "Made in Germany" and come directly from this Hanseatic city. It was here in 1996 that the FUN FACTORY GmbH was founded by Dirk Bauer and Michael Pahl. In 2003, the first subsidiary of the FUN FACTORY opened in the USA. Today the company has over 120 employees and makes customers from all over the world happy with its products.

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